



# TOUCHPOINT

The Division of Education Newsletter

Meet our newest  
V.I.P:

**Dr. Victor Vallo, Jr.**

*Newberry College*

Professor of Music, Chair,  
Department of Music



## A Note from Dr. Tim

Greetings Conn-Selmer V.I.P. family members:

It is a great pleasure I am thrilled to introduce two new members of our Division of Education. Kelly Bryan has chosen to join us serving as our Manager of Educational Outreach. Kelly brings to the table a wealth of success (teacher of the year in Las Vegas, Nevada) and a positive working knowledge of the music education journey. She “walks her talk” with a sense of mission unknown in common hours. Kelly will be the editor of your V.I.P. NEWSLETTER in addition to a myriad of other responsibilities. Also, we enthusiastically welcome Michael Kamphuis as Managing Director, Division of Education. Mike recently held the position of Senior Director of product marketing; this knowledge combined with his music education background expands the growth-opportunity for Conn-Selmer to create an extended benefit landscape for ALL of our V.I.P.’s. Many of you will remember Mike as part of the V.I.P. visitation schedule; you’ll not find a more committed and dedicated caring-sharing person...we’re so lucky to have him as part of our D.O.E. bandwagon. Of course our ace-pitcher, Grant Johnston, continues his tenure as Program Coordinator working closely with the All-American School program and the ongoing administration of conn-Selmer Institute.

Be encouraged to communicate with ALL OF US. John Stoner, President/CEO, has made it emphatically clear: The Division of Education exists to serve YOU! Let us know what you want/need and we will certainly go the extra mile to fulfill your important requests.

## A Message from the Division of Education Staff

The prelude of the 2013-14 academic year is being greeted by early marching band camps, the last minute purchases of needed supplies, choice music selections, last-minute additions to the inventory, and—and above all—the needed outreach communication to students, parents, colleagues, and all those who are part of the school music program. Here’s where every educator and administrator prove, without any doubt: ONE PERSON CAN/DOES MAKE A DIFFERENCE. And, of course, the ultimate inquiry is: WHAT KIND OF DIFFERENCE WILL WE MAKE?

The young musicians of today are certain to be THE LEADERS OF TOMORROW, and the time spent with YOU will, most definitely, create their personal “roadmap to success.” Your commitment and dedication serve as the key to A COMPLETE EDUCATION, as poignantly stated from the wisdom of ARISTOTLE:

*“Educating the mind without educating the heart is no education at all.”*

There can be no true education without music, and there can be no music without quality education.

Our entire Conn-Selmer family is pledged to YOUR success, and we stand ready-’n-willing to do whatever we can to support every aspect of your music/arts program. You have at your fingertips a powerful network you can tap for anything-and-everything; the finest artists-musicians, the most compelling clinicians, and an endless international treasury of expertise geared to serve as YOUR SOURCE of information, affirmation, and inspiration.

We extend best wishes for the most positive, productive school year ahead. LET THE MUSIC BEGIN!

[Please visit one of the most powerful music advocacy websites available, and do share with everyone!](#)

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